

Life in Mind

Life in Mind aims to connect Australian suicide prevention services and programs to each other and the community by providing a comprehensive online portal and supporting coordinated, consistent messaging around suicide prevention through the operationalisation of the National Communications Charter. *Life in Mind* will link policy to practice and practitioners to the evidence base, in the hope of better supporting the sector and the community to respond to and communicate about suicide and its impacts.

Key actions

The Hunter Institute of Mental Health’s Suicide Prevention Program will lead the development, implementation and evaluation of this project. A national consultation with agencies/organisations working in the suicide prevention sector will occur, culminating in the creation of a new *Life in Mind* online portal, a national *Life in Mind* Champions leadership group and the operationalisation of the National Mental Health and Suicide Prevention Communications Charter.

Life in Mind objectives and outcomes

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| Long-term Outcomes | <ul style="list-style-type: none"> • Coordinated approach supporting national, state and local: <ul style="list-style-type: none"> - Suicide prevention frameworks/strategies and promotion and prevention activities. - Awareness and confidence through the sharing of knowledge around programs, activities and research. |
| Intermediate Outcomes | <ul style="list-style-type: none"> • Increase communication between stakeholders working in suicide prevention. |
| Immediate Outcomes | <ul style="list-style-type: none"> • Engagement and consultation with stakeholders in suicide prevention. • Increase communication and awareness about working towards change. |
| Outputs | <ul style="list-style-type: none"> • <i>Life in Mind</i> online portal with the content reflecting sector needs. • Establish a national <i>Life in Mind</i> Champions leadership group. |
| Activities | <ul style="list-style-type: none"> • Work with stakeholders to develop partnership agreements. • Engage in national consultations with organisations working in suicide prevention. |
| Purpose | <ul style="list-style-type: none"> • The projects overall objectives are to contribute to a reduction in suicidal behaviour, rates and associated impact of suicide in Australia. |

For any enquiries about *Life in Mind*, please contact the Hunter Institute of Mental Health on 02 4924 6900 or email himh@hnehealth.nsw.gov.au